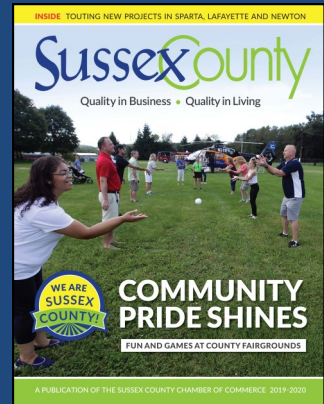




# Sussex County

Magazine

A Great Way to **CONNECT** With Chamber Members **AND** the Community!



## WE'RE BACK!

PUBLISHING FALL 2023

In print and online at [www.sussexcountychamber.org](http://www.sussexcountychamber.org)

**Sussex County magazine is the best way to highlight your business in Sussex County.**

*This full-color glossy publication features editorial content focused on Chamber member companies, things to do in Sussex County, and the people in our community that are making a difference.*

**BE SEEN AND GET KNOWN!**

**10,000 COPIES TO BE DISTRIBUTED + AVAILABLE ONLINE**

**Sussex County Magazine**

*where business people connect with businesses and residents!*

INSIDE TOUTING NEW PROJECTS IN SPARTA, LAFAYETTE AND NEWTON

# Sussex County

Quality in Business • Quality in Living



A PUBLICATION OF THE SUSSEX COUNTY CHAMBER OF COMMERCE 2019-2020

## SUSSEX COUNTY MAGAZINE

**Publishing Fall 2023**

*Sussex County magazine is  
by, for, and about the businesses,  
organizations, and people of  
Sussex County.*

**10,000 Copies In Print**

**PLUS!**  
**Online at**  
**[www.sussexcountychamber.org](http://www.sussexcountychamber.org)**

## Sussex County Magazine Circulation and Distribution

Sussex County magazine appears both in print and online on the Sussex County Chamber of Commerce website. Over 10,000 magazines are published and distributed throughout Sussex County and at New Jersey Visitor Centers.

The online version can be found on the Chamber's website at [www.sussexcountychamber.org](http://www.sussexcountychamber.org) as well as on the coordinating Sussex Skylands website ([www.sussexskylands.com](http://www.sussexskylands.com)) that promotes the attractions and events offered in and around Sussex County.

**10,000 copies are printed and distributed to the following:**

- Full Chamber membership
- High traffic locations throughout Sussex County
- Area realtors promoting to prospective homebuyers
- Guests at Chamber events including Sussex County Day and the Business Expo
- Business prospects
- Tourism-related businesses in Sussex County for distribution to guests (resorts, hotels, B&B's, attractions)
- Visitors to the New Jersey State Fair
- Information request packets
- Newcomer packets





**RESERVE NOW - DEADLINE EXTENDED**

# 2023 Sussex County Magazine

The Official Magazine of the Sussex County Chamber of Commerce  
Available in print or online at [www.sussexcountychamber.org](http://www.sussexcountychamber.org).

## Advertising Contract & Insertion Order

**NEW RESERVATION DEADLINE - Thursday, August 31, 2023.**

Ad submission deadline - September 15, 2023

In consideration of this mutual advertising agreement and subject to the terms set forth herein, the undersigned advertiser, authorized advertising agency or advertising representative, herein known as the Advertiser, agrees to furnish advertising copy to the Sussex County Chamber of Commerce and purchase the following advertisements at the rates listed below:

AD SIZES & RATES	Member Rate	Non Member Rate
<input type="checkbox"/> Front Inside Cover (4-color)	\$2,985	\$3,731
<input type="checkbox"/> Back Outside Cover (4-color)	\$4,085	\$5,106
<input type="checkbox"/> Back Inside Cover (4-color)	\$2,985	\$3,731
<input type="checkbox"/> Center Spread Premium Position (2 pages/4-color)	\$5,405	\$6,756
<input type="checkbox"/> Page One Premium Position (4-color)	\$2,545	\$3,181
<input type="checkbox"/> Last Page Premium Position (4-color)	\$2,545	\$3,181
<input type="checkbox"/> Full Page (4-color)	\$2,265	\$2,831
<input type="checkbox"/> Full Page (2-color)	\$1,920	\$2,400
<input type="checkbox"/> Half Page (4-color)	\$1,565	\$1,956
<input type="checkbox"/> Half Page (2-color)	\$1,280	\$1,600
<input type="checkbox"/> One-Third Page (4-color)	\$1,220	\$1,525
<input type="checkbox"/> One-Quarter Page (4-color)	\$1,000	\$1,250
<input type="checkbox"/> One-Sixth Page (4-color)	\$815	\$1,019

MEMBERSHIP DIRECTORY LISTING	Member Rate
<b>Bold Listing with 7 Line Profile</b> (max 250 characters)	\$275
<b>Bold Listing with 3 Line Profile</b> (max of 100 characters)	\$225
<b>Bold Listing</b>	\$175
<b>Free Listing</b> <i>All chamber members in good standing receive a free listing by business category in the membership directory.</i>	A benefit of membership!

Thank you for supporting the  
Sussex County Chamber of Commerce  
by placing an ad in our annual  
Sussex County magazine.



**Sussex County**  
Quality in Business • Quality in Living

# 2023 Sussex County Magazine

## AGREEMENT TERMS

**PAYMENT:** The Advertiser agrees to honor advertising commitment in the amount of \$ \_\_\_\_\_.

**BILLING:** All prices NET. Full payment due within 30 days. All advertisements must be paid in full before the magazine is published. Checks are to be made payable to the Sussex County Chamber of Commerce.

**CANCELLATION:** Ad cancellations are not eligible for refund. There are no exceptions to this policy.

**ARTWORK:** Ad prices do not include graphic design or any alteration of artwork. Artwork will be published as received. It is the advertiser's responsibility to proof artwork prior to submission.

**TERMS and CONDITIONS:** The Publisher/Publishing Agent reserves the right to reject any advertisement. Advertisers, advertising agencies, advertising representatives and all affiliates of such, assume complete liability for all printed advertisements and their content, including but not limited to text, representation, design, illustration, and/or photography and assume full responsibility for any claims arising therefore against the Publisher/Publishing Agent joint and several, and further agree to indemnify and hold harmless the Publisher/Publishing Agent joint and several, for any damages, lawsuits, and costs incurred as a result thereof. The Publisher/Publishing Agent will not provide a printer's proof. If advertiser requires a printer's proof, it must be obtained at the sole cost and expense of the advertiser and must not delay production.

Positioning of all ads will be at the discretion of the Chamber unless advertiser has purchased a premium page position. Chamber members must be in good standing and current with membership dues for inclusion in the member directory.

In the event of an error in an advertisement on the part of the Publisher/Publishing Agent, the liability of the Publisher/Publishing Agent shall be limited to a partial or complete credit of the cost of the advertisement. In no event, under any circumstances, shall the Publisher/Publishing Agent be liable for any consequential damages or any damages above and beyond the cost of the actual advertisement. The Publisher/Publishing Agent, joint and several, assume no liability whatsoever for advertisements that may be omitted from the publication.

The Publisher/Publishing Agent is not liable for delays in delivery or non-delivery, in the event of an act of God, fire, flood, explosion, strikes, labor or material shortage, transportation, interruption of any kind, or any other condition beyond the control of the Publisher/Publishing Agent affecting production or delivery in any manner. Publisher/Publishing Agent, joint and several, assume no liability for consequential damages of any kind.

All advertising is accepted at the discretion of the Publisher/Publishing Agent. All circulation and advertising rates are subject to change at the sole discretion of the Publisher.

\_\_\_\_\_  
Firm

\_\_\_\_\_  
Date

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone

\_\_\_\_\_  
City/Town, State & Zip

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Authorized Representative Title

\_\_\_\_\_  
Signed: AUTHORIZED REPRESENTATIVE

\_\_\_\_\_  
Accepted by: PUBLISHER/PUBLISHING AGENT

New ad will be submitted

Please use a previously submitted ad

*Sussex County Magazine is published by The Sussex County Chamber of Commerce  
120 Hampton House Road, Newton, NJ 07860 973-579-1811 \* 973-579-3031 (fax)  
mail@sussexcountychamber.org www.sussexcountychamber.org*

# 2023

## Sussex County Magazine Ad Size Dimensions & Formats

**Trim Size:** 8 3/8" x 10 7/8" (8.375" x 10.875")

**Bleed:** .125"

**File Formats:** Print Quality PDF (with crop marks and bleeds),  
.eps, .ai, .jpg (highest quality)

**Images:** 300 dpi, CMYK, .jpg (highest quality), .tiff, .eps

**Fonts:** include all fonts or create outlines

